To: Waldon, MARGARET[Waldon.Margaret@epa.gov];

jennifer.f.williams@uscg.mil[jennifer.f.williams@uscg.mil]; Crossland,

Mark@Wildlife[Mark.Crossland@wildlife.ca.gov]; pdhodgins@paalp.com[pdhodgins@paalp.com]; pdhodgins@paalp.com[pdh

rtroy@sbcoem.org[rtroy@sbcoem.org]; Rockabrand, Ryan[rrockabrand@sbcoem.org]

Cc: dan.dewell@uscg.mil[dan.dewell@uscg.mil]

From: Retallack, Alexia@Wildlife Sent: Fri 7/17/2015 11:24:09 PM

Subject: Request for UC approval of photo of mammal release - Media update on wildlife release

included removed.txt

Photo and social media release using the photos below.docx

Media report for the wildlife release:

There were only 2 media outlets for the return trip – SD's local ABC (KGTV) and CW (KWSB) affiliates. Because of yesterday's horrible shooting in Tennessee and the verdict being reached in the Holmes murder trial in Colorado, CNN had to shift their news priorities. However, they are still interested in possibly going on a future return with some of the other oil spill animals. SD's FOX affiliate cancelled this morning because of manpower resource issues.

Please see attached photo release with captions. Would like your approval to post.

Alexia Retallack

Office Spill Prevention and Response

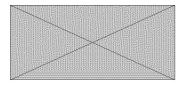
Dept. Fish and Wildlife

Alexia.retallack@wildlife.ca.gov

(916) 322-1683 (o)

(916) 952-3317 (c)

Every Californian should conserve water. Find out how at:



 $\underline{SaveOurWater.com} \cdot \underline{Drought.CA.gov}$